Dear (insert contact name),
My name is and I am organizing a TextLess Live More event for (school or organization). It will be held (date and time) TextLess Live More is a student led, peer-to-peer national awareness campaign whose mission is to end distracted driving permanently.
During this TextLess event we hope to encourage students, staff and administration to turn off their phones for an hour or the whole day. We will educate and raise awareness to the dangers of texting and using social media behind-the-wheel.
We will(describe what will occur during event).
Please consider joining our event and covering the story. We really hope to make a difference and raise awareness of the hazards of texting and driving, and save lives.
Best,
http://www.textlesslivemore.org/